



## **PROFESSIONAL ASSOCIATION OF CANADIAN LITERARY AGENTS**

January 23<sup>rd</sup>, 2017

To our valued publishing industry partners:

We are very pleased to announce the formation of the Professional Association of Canadian Literary Agents (PACLA). As you may know, similar organizations of agents have existed in the other major English language territories for years.

The agents of PACLA collectively represent more than 1,000 writers and illustrators, and we trust you will see the benefit of communicating with the majority of agencies through one officially designated group when it comes to industry issues, whether they be informational, contractual, structural or economic.

Our aims in forming this association are many. We believe that if you, as our industry partner, have a clearer understanding of our end of the business and of our authors' concerns, and if we in turn have a clearer understanding of yours, then we will all be in a better position to successfully navigate the future. With this in mind, we intend to work closely not only with book publishers but also with federal and provincial governments, prize granting organizations, writers associations, booksellers, literary festivals, review media, and educational institutions.

To start, PACLA will add our Canadian voice to the global Fair Contract Initiative. We will also meet with government representatives to ensure that a greater number of authors have a stronger voice in policy and legislation that has an impact on the lives of creative artists and on the health of the book publishing sector. We have already established a Code of Practice for member agents, and intend to work with our publishing partners to develop Best Practice guidelines for our mutual benefit. And we will provide a forum for professional development for agents at all stages of their careers.

The Professional Association of Canadian Literary Agents looks forward to working with our valued publishing partners across the country in our shared goal of promoting, supporting, and continuing to build a vibrant Canadian publishing industry. We sincerely believe that acting as an association will benefit all of us and help to preserve the hard won place of our own literature in our own country.

Regards,



Samantha Haywood, President  
Professional Association of Canadian Literary Agents  
Executive Committee, PACLA:

Samantha Haywood, Transatlantic Agency, President PACLA  
Jackie Kaiser, Westwood Creative Artists, Vice President, PACLA  
Hilary McMahon, Westwood Creative Artists, Treasurer, PACLA  
Marilyn Biderman, Marilyn Biderman Literary Management, Secretary, PACLA

Members of PACLA:

Marilyn Biderman, Marilyn Biderman Literary Management, Secretary  
Rick Broadhead, Rick Broadhead & Associates  
Dean Cooke, The Cooke Agency  
Sally Harding, The Cooke Agency  
Rachel Letofsky, The Cooke Agency  
Suzanne Brandreth, The Cooke Agency International & The Cooke Agency  
Ron Eckel, The Cooke Agency International & The Cooke Agency  
Stacey Donaghy, Donaghy Literary Group  
Robert Lecker, Robert Lecker Agency  
Amy Moore Benson, Meridian Artists  
Morty Mint, Mint Literary Agency  
Chris Bucci, McDermid Associates  
Monica Pacheco, McDermid Associates  
Martha Webb, McDermid Associates  
Curtis Russell, P.S. Literary Agency  
Carly Watters, P.S. Literary Agency  
Olga Filina, The Rights Factory  
Sam Hiyate, The Rights Factory

Kelvin Kong, The Rights Factory  
Ali Macdonald, The Rights Factory  
Lydia Moed, The Rights Factory  
Robert Mackwood, Seventh Avenue Literary Agency  
David Bennett, Transatlantic Agency  
Shaun Bradley, Transatlantic Agency  
Marie Campbell, Transatlantic Agency  
Jesse Finkelstein, Transatlantic Agency  
Samantha Haywood, Transatlantic Agency, President PACLA  
Stephanie Sinclair, Transatlantic Agency  
Amy Tompkins, Transatlantic Agency  
Trena White, Transatlantic Agency  
Carolyn Forde, Westwood Creative Artists  
Jackie Kaiser, Westwood Creative Artists, Vice President, PACLA  
Michael Levine, Westwood Creative Artists  
Hilary McMahon, Westwood Creative Artists, Treasurer, PACLA  
John Pearce, Westwood Creative Artists  
Bruce Westwood, Westwood Creative Artists

Honourary/Emeritus Members:

Bella Pomer, Bella Pomer Agency  
Linda McKnight, Westwood Creative Artists

Dear Madame et Monsieur,

Il nous fait plaisir de vous informer de la création d'une nouvelle association dans le monde de l'édition : l'Association professionnelle des agents littéraires Canadiens ( APALC).

Les membres fondateurs de l'APALC représentent déjà plus de mille écrivains et illustrateurs parmi les plus connus. Parce qu'ils représentent des artistes qui viennent de tous les horizons, nos membres ont le privilège d'offrir une perspective unique sur la promotion de la littérature canadienne, aussi bien au pays qu'à l'étranger.

Notre organisation poursuit plusieurs buts et nous entendons travailler de concert non seulement avec les gouvernements mais aussi avec les maisons d'édition, les organismes qui distribuent des prix, les associations d'écrivains, les distributeurs, les festivals littéraire, les média et les maisons d'enseignement.

Un de nos objectifs prioritaire est de faciliter les communications entre les représentants du gouvernement et d'autre part les agents littéraires et nos clients. Pour y parvenir, nous souhaitons vous rencontrer dans les meilleurs délais pour mettre en place une collaboration pour soutenir les objectifs qui nous tiennent tous à cœur : le soutien et la promotion des écrivains et illustrateurs les plus talentueux de notre pays. Nous visons aussi à nous joindre aux

autres représentants du monde des arts quand vous recherchez des partenaires représentatifs pour discuter des programmes gouvernementaux, de nouvelles initiatives ou de modèles de financement.

Nous sommes profondément reconnaissants envers le Gouvernement du Canada qui défend fermement le rôle des écrivains, des illustrateurs et des agents littéraires du pays pour conserver la vigueur de notre vie culturelle et finance généreusement notre secteur par exemple en soutenant des voyages, des traductions, des subventions à la création de même que des subventions aux éditeurs indépendants.

Nous souhaitons ardemment collaborer avec votre (ministère/direction) pour parvenir à nos buts communs qui sont de maintenir, améliorer et promouvoir notre littérature qui jouit maintenant d'un statut enviable au pays et qui est de plus en plus reconnue dans le monde entier.

Nous espérons pouvoir vous rencontrer bientôt dès que nous aurons convenu d'une date mutuellement convenable.

Je vous remercie.



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Professional Association of Canadian Literary Agents  
Executive Committee, PACLA:

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